

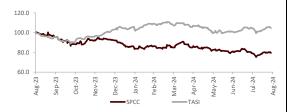
Upside: 6.7%

Target Price: SAR 38.0/share

Southern Province Cement Co. (SPCC)

Recommendation	Hold
Current Market Price (SAR)	35.6
52wk High / Low (SAR)	47.2/33.5
Mkt. Cap. (USD/SAR Mn)	1,328/4,984
Shares Outstanding (mn)	140.0
Free Float (%)	62.6%
3m Average Vol. (000)	93.1
3m Avg Daily Turnover (SAR'000)	3,392
Dividend Yield '24e (%)	2.6%
P/E'24e (x)	23.5
EV/EBITDA'24e (x)	11.0
Source: Bloomberg	

Relative Price Performance



Key Indicators

SAR (mn)	2022	2023	2024e	2025e
Revenue	1,222	1,070	1,310	1,445
Gross profit	361	277	358	417
Gross profit (%)	30%	26%	27%	29%
EBIT	299	203	261	310
EBIT margin (%)	24%	19%	20%	21%
EBITDA	512	399	477	532
EBITDA margin (%)	42%	37%	36%	37%
Net Income	301	195	248	298
Net margin (%)	25%	18%	19%	21%
EPS (SAR)	2.15	1.40	1.77	2.13
RoE (%)	9%	6%	7%	9%

Source: Company Reports, Yaqeen Capital

Major Shareholders (%)

Public Investment Fund 37.43%
Source: Bloomberg, Yaqeen Capital

Earnings rose amid higher sales realization

- SPPC's net profit surged by 57.9% YoY to SAR 30mn in 2Q2024, primarily due to
 higher sales realizations and lower costs for raw materials as well as selling and
 distribution expenses. However, on a quarterly basis, net profit dropped
 significantly by 51.6%, mainly because of a decrease in sales volume. The net profit
 margin improved by +5.6ppts compared to the previous year but declined by 10.8ppts from the previous quarter, settling at 14.0%.
- Revenue for 2Q2024 declined significantly, decreasing by 5.3% YoY and 14.7%
 QoQ, primarily due to a drop in sales volume, bringing the total to SAR 214mn.
- Gross profit in 2Q2024 increased by 48.6% YoY, reaching SAR 55mn, driven by better realizations and lower raw material costs compared to the previous year. However, on a quarterly basis, gross profit decreased by 40.9%. As a result, the gross margin improved by +9.3ppts YoY but declined by -11.5ppts QoQ, settling at 25.5%.
- Operating profit for the quarter rose by 43.5% YoY, supported by higher gross profit and lower selling and distribution expenses. However, on a quarterly basis, it declined by 52.9%. The operating margin reached 15.5%, reflecting a +5.2ppts increase YoY, but a -12.3ppts decrease compared to the previous quarter.
- The net profit for the 1H2024 reached SAR 92mn, representing a substantial increase of 35.3% compared to the same period last year. This growth was driven by higher average selling prices, lower cost of goods sold, and reduced selling and distribution expenses. The net profit margin improved by +6.9ppts, reaching 19.8% compared to the same period last year.
- Revenue for the 1H2024 rose by 11.6% to reach SAR 465mn.

Outlook & Valuation: The medium to long-term demand for cement in the kingdom is expected to surge due to ongoing mega-projects like NEOM and Vision 2030. However, the Kingdom's cement industry is currently facing several short-term challenges, including a mortgage slowdown caused by higher interest rates, increased competition, and rising fuel prices. In the short to medium term, Southern Cement might see a decline in domestic sales as the retail segment experiences weak demand. Additionally, rising fuel prices could compress the company's profit margins. Despite these issues, the company's long-term growth prospects remain robust due to its established market presence. Based on DCF valuation, we arrive at a fair value of SAR 38.0/share, a strong upside of 6.7% from the current level. Hence, we recommend a Hold rating on the stock.

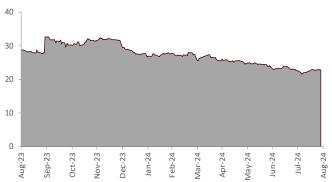
Financial Summary

SAR (mn)	2Q2024	2Q2023	YoY	1Q2024	QoQ
Revenue	214	226	-5%	251	-15%
Gross profit	55	37	49%	93	-41%
Gros profit (%)	25%	16%		37%	
EBIT	33	23	42%	70	-52%
EBIT margin (%)	15%	10%		28%	
EBITDA	84	73	15%	121	-31%
EBITDA margin (%)	39%	32%		48%	
Net Income	30	19	58%	62	-52%
Net margin (%)	14%	8%		25%	
EPS (SAR)	0.21	0.14	58%	0.44	-52%

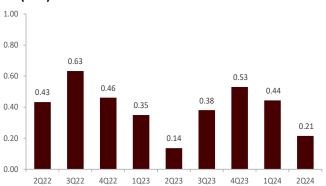
Source: Company Reports, Yaqeen Capital



Price to Earnings Ratio Trend



EPS (SAR) Trend



Rating Methodology

Buy: The Target share price exceeds the current share price by ≥ 10%

Hold: The Target share price is either more or less than the current share price by 10%

Sell: The Target share price is less than the current share price by ≥ 10%

Disclaimer

Research report has been prepared by Yaqeen Capital, Riyadh, Saudi Arabia. It has been prepared for the general use of Yaqeen Capital's clients and may not be altered, redistributed, retransmitted, or disclosed, in whole or in part, or in any form or manner, without the express written consent of Yaqeen Capital. Receipt and review of this research document constitute your agreement not to redistribute, retransmit, or disclose to others the contents, opinions, conclusion, or information contained in this document prior to public disclosure of such information by Yaqeen Capital. The information contained was obtained from various public sources believed to be reliable, and Yaqeen Capital makes no representations or warranties (express or implied) regarding the data and information provided and does not represent that the information content of this document is complete, or free from any error, not misleading, or fit for any particular purpose. This research document provides general information only, but we do not intend to provide personal investment advice and did not constitute an offer or an invitation to make an offer, to buyl sell/ hold any securities or other investment products. and it does not take into account the specific investment objectives, financial situation and the particular needs of any specific person who may receive this report.

Investors should seek financial, legal or tax advice regarding the appropriateness of investing in any securities, other investment or investment strategies discussed in this document and should understand that statements regarding future prospects may not be realized. Investors should note that the securities or other investments, if any, may fluctuate and that the price or value of such securities and investments may rise or fall. Fluctuations in exchange rates could have adverse effects on the value of or price of, or income derived from, certain investments. Accordingly, investors may receive back less than originally invested. Yaqeen Capital or its subsidiaries may own securities in one or more of the aforementioned companies, and/or indirectly through funds managed by third parties. The Investment Banking Group of Yaqeen Capital maybe in the process of soliciting or executing fee earning mandates for companies that is either the subject of this document or is mentioned in this document. Yaqeen officers (including research analysts) or Board of directors may have a financial interest in securities of the issuer(s) or related investments, including long or short positions in securities, warrants, futures, or other financial instruments. Yaqeen Capital and employees shall not be liable for any direct, indirect or consequential loss or damages that may arise, directly or indirectly, from any use of the information contained in this report.

Yaqeen Capital is a closed joint stock company licensed by the Saudi Arabian Capital Market Authority, License No (06020-37) to provide services in Dealing, Custody, Managing, Arranging and Advising.